

# Get in Front of the Right Audience at CONEXPO CON / AGG

## Precision Targeting Powered by PIT&QUARRY

Reach the aggregate industry's decision-makers before, during, and after the show through *Pit & Quarry*'s exclusive CONEXPO-CON/AGG eNewsletter series.

### Package Highlights:

#### Five dedicated eNewsletters in the series:

- Feb. 25 (Pre-Show)
- Mar. 3, 4 & 6 (Live Coverage)
- Mar. 10 (Post-Show)

#### Prime display placements in each send available!

Choose from:

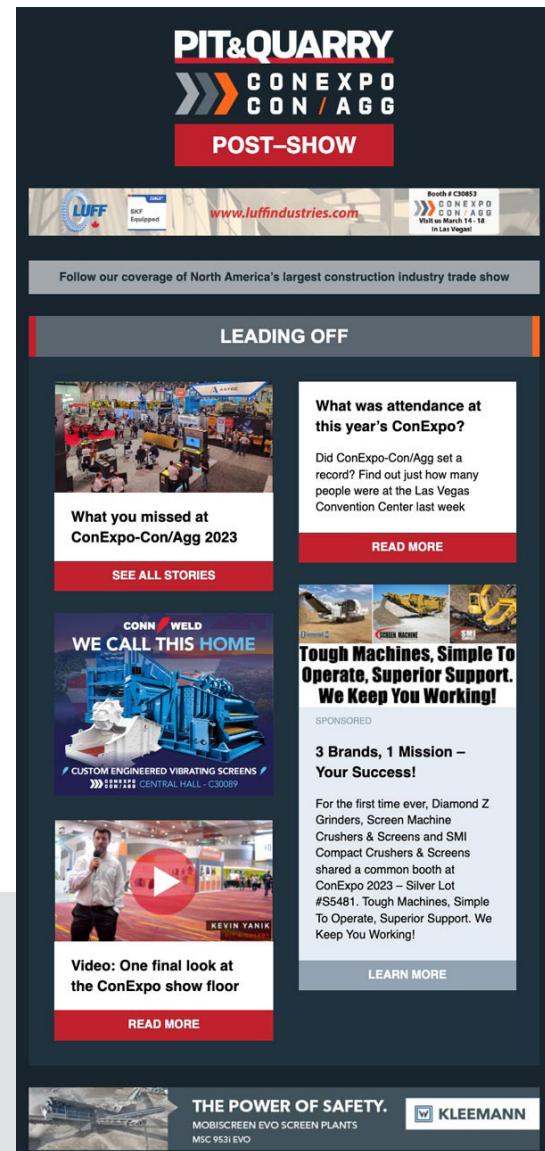
- Leaderboard (728x90 & 300x50)
- Medium Rectangle (300x250)
- Sponsored Content

#### Built-in geofencing for added value!

- A virtual boundary around the event location delivers programmatic ads to attendees' devices while they're on-site at the show or nearby.
- Ads appear on mobile apps, browsers, or social platforms of people inside the fence via GPS, Wi-Fi, or Bluetooth signals.
- Expect 100,000 impressions for display (or 60,000 for native and video).

#### Benefits:

- Align your brand with trusted *Pit & Quarry* coverage.
- Engage an audience actively following show updates.
- Drive awareness and leads before, during, and after CONEXPO-CON/AGG.



**Secure your placement early—*inventory is limited!***

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