

Get in Front of the Right Audience at CONEXPO CON / AGG

Precision Targeting Powered by PIT&QUARRY

Reach the aggregate industry's decision-makers before, during, and after the show through *Pit & Quarry's* exclusive CONEXPO-CON/AGG eNewsletter series.

Package Highlights:

Five dedicated eNewsletters in the series:

- Feb. 25 (Pre-Show)
- Mar. 3, 4 & 6 (Live Coverage)
- Mar. 10 (Post-Show)

Prime display placements in each send available!

Choose from:

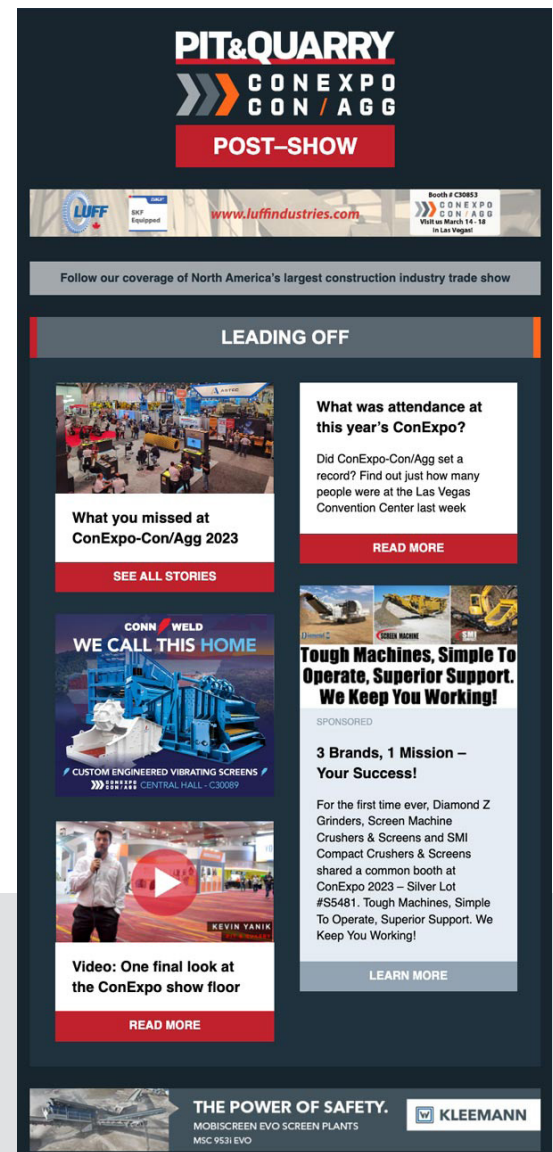
- Leaderboard (728x90 & 300x50)
- Medium Rectangle (300x250)
- Sponsored Content

Built-in geofencing for added value!

- A virtual boundary around the event location delivers programmatic ads to attendees' devices while they're on-site at the show or nearby.
- Ads appear on mobile apps, browsers, or social platforms of people inside the fence via GPS, Wi-Fi, or Bluetooth signals.
- Expect 100,000 impressions for display (or 60,000 for native and video).

Benefits:

- Align your brand with trusted *Pit & Quarry* coverage.
- Engage an audience actively following show updates.
- Drive awareness and leads before, during, and after CONEXPO-CON/AGG.



The screenshot displays a professional eNewsletter layout for PIT&QUARRY CONEXPO CON/AGG POST-SHOW. At the top, the logo is prominently featured. Below it, a banner for LUFF Industries is shown, including their website and social media links. The main content area is titled 'LEADING OFF' and contains several sections: 'What was attendance at this year's ConExpo?' with a 'READ MORE' button; 'What you missed at ConExpo-Con/Agg 2023' with a 'SEE ALL STORIES' button; a 'WE CALL THIS HOME' section for CONN WELD featuring custom engineered vibrating screens; a video player for 'Video: One final look at the ConExpo show floor' with a 'READ MORE' button; and a 'Tough Machines, Simple To Operate, Superior Support. We Keep You Working!' section for Diamond Z Grinders, Screen Machine Crushers & Screens and SMI Compact Crushers & Screens, also with a 'LEARN MORE' button. The footer includes a section for 'THE POWER OF SAFETY' featuring Kleemann mobile screen plants.

Secure your placement early—inventory is limited!

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